



**Example Feedbacks**

## Why Grocery Stores Need Feedback

Grocery stores are constantly battling online reviews. Today's customers would rather complain online before going through the trouble of physically involving a manager. Feedback offers an easy and discreet way for customers to voice their concerns in real-time, in store, and without the need for awkward face-to-face confrontation.

There is mold on some of the strawberries.

A gallon of milk spilled in the dairy section.

There are no shopping carts at the front of the store.

You are out of stock of Kellogg's Raisin Bran cereal.

Your customers would like to tell you something

## Are You Ready to Listen?

## Benefits of Real-Time Feedback

- Identify employees who are poorly representing your business
- Ensure a better customer experience
- Capture valuable customer data
- Identify deficiencies within departments
- Get ahead of poor reviews
- Intuitive dashboard and analytics
- Easy to use customer interface (no downloads required)

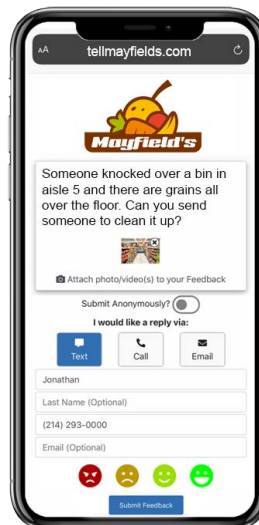
Try it now!



Scan QR code with your phone's camera

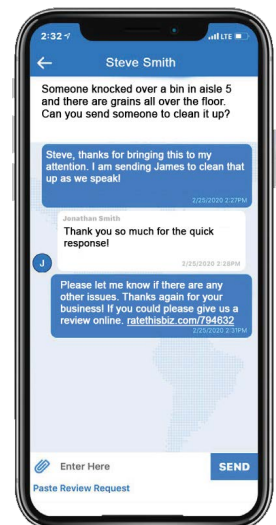
## Example Interaction

Customer submits Feedback



Branded Feedback Page

Managers respond to customer



Feedback Mgmt. App/Portal Available